Scrap Book Your Project



Document your project

- > Send a mailing to surrounding neighbors and community announcing what you're doing.
- ➤ Develop a press release announcing your project in the local newspaper
- ➤ Hold a public meeting or open house to announce your project
- Develop promotional materials and advertise your project ahead of your event.
- Give presentations to your local chamber of commerce or to local associations highlighting your project.
- Collect photos, awards, press releases and other media pieces and develop a project scrap book and distribute it to employees and the community highlighting what was accomplished.